



## **Rod Miller**

Rod Miller leads the global expert services and advisory firm Executive Institutional Advancement Exchange, which is dedicated to empower leadership vision. As a core faculty member of The Fund Raising School at Indiana University's Center on Philanthropy for many years, Rod taught and marketed The Fund Raising School's basic and advanced courses. He brings more than 30 years innovation and insight as a consultant, executive and faculty member at education, technology, health, arts, services and research institutions. Rod has led institutional advancement in higher education and a university health system and served as vice president at the premier research institution Cold Spring Harbor Laboratory in New York.

As an author and commentator on best practices to lead large-scale gains in fund raising and corporate communication, he is a frequent speaker at senior leadership, advancement and communication conferences, including the Council of Public Liberal Arts Colleges (COPLAC), the Council for the Advancement and Support of Education (CASE) and Corporate Communication International. Rod brings success in campaign strategy and execution to collaborate with advancement leaders, chief executives and trustees, leading start-up, emergent, and mature institutional advancement programs. He has helped initiate campaign strategies and execution for campaigns with goal accomplishments totaling more than \$600 million.

Rod serves on the board of trustees of Jackson-Walnut Park Educational Collaborative in Boston, is an ambassador for the Science Leadership Academy at the Franklin Institute Science Museum in Philadelphia, an advisor to the Synapse Institute in Palo Alto and a member of the advisory board of the Philanthropy Leadership Advancement Nexus (PLAN). With a commitment to board development, he has led or served on many governing boards, including as a corporate officer, vice chairman of an ethnic communities council, member of the board of directors of the Philadelphia Drug Exchange, member of a ministerial advisory committee for the blind and visually impaired and president or board member of professional organizations.

In the early 1990s, Rod helped to develop and teach one of the first courses for academic credit in fund raising and to initiate the adaptation of the CFRE for certification of fund raising professionals in Australia, serving as the inaugural chair of the professional body's accreditation board. He earned a B.A. (Honors) and an M.A. in English from University of Queensland and is the founding editor of a communication journal.