



Larry G. Raff, MPH

As President and principal of Copley Raff, Inc., Larry brings more than 28 years of accomplished leadership and entrepreneurial contributions to organizations in healthcare, higher education, research, and human services. His breadth of experience as executive director and chief development officer of established and start-up organizations, enables him to address organizational challenges from many perspectives, and to interact constructively at all levels with senior executives and leadership volunteers. The breadth of organizations and issues for which Larry has provided leadership serve regional, national and international constituencies. In all cases, he served as a member of the senior executive teams, and interfaced extensively with organizational management, external relations, and development matters.

Larry's public health and healthcare credentials are extensive and include President and CEO of the Emanuel Medical Partnership Foundation, Oregon's largest tertiary care and pediatric hospital. He directed the Juvenile Diabetes Research Foundation's \$200 million "The Only Remedy is a Cure" campaign for the northeastern US and is the founding past president of the Autoimmune Disease Research Foundation. Holder of a Masters degree in Public Health and Clinical Nutrition from the University of California at Berkeley, Larry worked for the California Food Policy Project which employed a humanistic and interdisciplinary strategy to forge food policy for California. He conducted original food consumption behavioral research and co-authored two journal articles: "Bridging the Hunger Gap," Journal of Home Economics, Fall '88 and "A Social Marketing Approach to Reducing Salt Intake, Health Education, April/May '86.

Larry also provided leadership in the creation of the nation's first statewide food banking system, Oregon Food Bank, winner of a Presidential Volunteer Action Award. He ended his tenure there as acting executive director. During his tenure at the food bank, he wrote the nation's first handbook on food banking services and directed the "Hunger Factors Assessment" research project which designed and executed the first statewide statistically significant assessment of hunger, in partnership with the University of Oregon. The Hunger Factors Assessment has become a nationwide model and is providing valuable data that is used in anti-hunger advocacy work.

As a consultant with Copley Raff, Larry has been a partner with dozens of organizations including four of New England's largest multi-hospital systems and the largest multi-hospital system in the mid-west, academic medical centers, local and regional performing arts, higher education and human services organizations, and national organizations including the National Consumer Law Center, US FIRST and the National Collegiate Inventors and Innovators Alliance.

Larry is a regular and sought after presenter at regional and national professional development conferences, including AHP, AFP, CASE and private sector initiatives including the Merrill Lynch Global Philanthropic Consulting Group Congress, and Citizens Bank Non-Profit Advisors Seminars. He has served on the boards of numerous community and professional organizations and is currently serving as the President of the Friday Forum, a thought-leadership organization of senior development officers in Boston, and as the past President and trustee of the Autoimmune Disease Research Foundation. Larry earned his Masters of Public Health degree in clinical and public health nutrition from the University of California, at Berkeley.